

ORDER



KLAS

Orders	Order / Rev:	36976
	Alt Order #:	08842954
	Product Desc:	HELLER/SENATE/REP
	Estimate:	
	Flight Dates:	10/10/12 - 10/16/12
	Original Date / Rev:	08/14/12 / 10/04/12
	Order Type:	GENERAL

Primary AE:	Mike Jones
Sales Office:	K-WAS
Sales Region:	National

Agency	Name:	<u>Strategic Media Services</u>
	Buying Contact:	<u></u>
	Billing Contact:	<u></u>
		<u>3299 K St. NW</u>
		<u>Washington, DC 20007</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Heller, Dean R-USS
	Demographic:	A35+
	Product Codes:	PO1
	Priority:	LV2
	Revenue Codes:	AGY, POL, CAND

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/16/12	122	\$94,090.00	\$79,976.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	122	\$94,090.00	\$79,976.50	0.00
Totals	122	\$94,090.00	\$79,976.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$94,090.00
Market	100%	\$313,633.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$78,408.33
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$15,681.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	8	10/10/12	10/12/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a --WTF--	:30	3	\$225.00	LV2	0.00 NM	3	\$675.00
5A NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 10/08/12	10/14/12	--WTF--				3	\$225.00		0.00		
E 2	8	10/15/12	10/16/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a MT-----	:30	2	\$225.00	LV2	0.00 NM	2	\$450.00

Advertiser:	Heller, Dean R-USS	
Product Desc:	HELLER/SENATE/REP	KLAS
Estimate:		

BOLD/LET'S MAKE

Order / Rev: 36976
Alt Order #: 08842954
Flight Dates: 10/10/12 - 10/16/12

Advertiser: Heller, Dean R-USS
Product Desc: HELLER/SENATE/REP
Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	8	10/10/12	10/12/12	1230-2p Soaps/ LMAD Soaps / Let's Make A Deal	CM	1230-2p --WTF--	:30	1	\$1,315.00	LV1	0.00	NM	1	\$1,315.00
BOLD/LET'S MAKE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--				1	\$1,315.00		0.00			
E 16	8	10/15/12	10/16/12	1230-2p Soaps/ LMAD Soaps / Let's Make A Deal	CM	1230-2p MT-----	:30	1	\$1,315.00	LV1	0.00	NM	1	\$1,315.00
BOLD/LET'S MAKE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----				1	\$1,315.00		0.00			
E 17	8	10/10/12	10/12/12	The Talk 2-3P The Talk	CM	2-3p --WTF--	:30	2	\$375.00	LV2	0.00	NM	2	\$750.00
TALK CBS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--				2	\$375.00		0.00			
E 18	8	10/15/12	10/16/12	The Talk 2-3P The Talk	CM	2-3p MT-----	:30	1	\$375.00	LV2	0.00	NM	1	\$375.00
TALK CBS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----				1	\$375.00		0.00			
E 19	8	10/10/12	10/12/12	Ellen Ellen	CM	3-4p --WTF--	:30	4	\$425.00	LV2	0.00	NM	4	\$1,700.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--				4	\$425.00		0.00			
E 20	8	10/15/12	10/16/12	Ellen Ellen	CM	3-4p MT-----	:30	2	\$425.00	LV2	0.00	NM	2	\$850.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$425.00		0.00			
E 21	8	10/10/12	10/12/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p (4:30 PM-5:00 PM) --WTF--	:30	3	\$450.00	LV2	0.00	NM	3	\$1,350.00
4P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--				3	\$450.00		0.00			
E 22	8	10/15/12	10/16/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p (4:30 PM-5:00 PM) MT-----	:30	2	\$450.00	LV2	0.00	NM	2	\$900.00
4P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$450.00		0.00			
E 23	8	10/10/12	10/12/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p --WTF--	:30	7	\$500.00	LV2	0.00	NM	7	\$3,500.00
5P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--				7	\$500.00		0.00			
E 24	8	10/15/12	10/16/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p MT-----	:30	5	\$500.00	LV2	0.00	NM	5	\$2,500.00
5P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----				5	\$500.00		0.00			
E 25	8	10/10/12	10/12/12	630-7p Inside Edition Inside Edition	CM	630-7p --WTF--	:30	3	\$325.00	LV2	0.00	NM	2	\$650.00
INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--				3	\$325.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
3	8	10/08/12-10/14/12		630-7p Inside Edition		630-7p	--WThF----	:30	(\$325.00)	0.00	NM			
See MG 37.2,37.3,37.4,37.5,37.6														
[Program PE'd due Vice-Presidential Debate - bco]														
E 26	8	10/15/12	10/16/12	630-7p Inside Edition Inside Edition	CM	630-7p MT-----	:30	2	\$325.00	LV2	0.00	NM	1	\$325.00

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Advertiser: Heller, Dean R-USS
 Product Desc: HELLER/SENATE/REP
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----		2			\$325.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/15/12-10/21/12		630-7p Inside Edition		630-7p	MT-----	:30		(\$325.00)		0.00	NM		
See MG 37.2,37.3,37.4,37.5,37.6 [Program PE'd due Presidential Debate - bco]															
E 27	8	10/10/12	10/12/12	7-8p Rotator 7-8p Rotator	CM	7-8p	--WTF--	:30	4	\$350.00	LV2	0.00	NM	4	\$1,400.00
ET/INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--		4			\$350.00			0.00			
E 28	8	10/15/12	10/16/12	7-8p Rotator 7-8p Rotator	CM	7-8p	MT-----	:30	4	\$350.00	LV2	0.00	NM	2	\$700.00
ET/INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----		4			\$350.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	8	10/15/12-10/21/12		7-8p Rotator		7-8p	MT-----	:30		(\$350.00)		0.00	NM		
See MG 37.2,37.3,37.4,37.5,37.6 [Program PE'd due Presidential Debate - bco]															
4	8	10/15/12-10/21/12		7-8p Rotator		7-8p	MT-----	:30		(\$350.00)		0.00	NM		
See MG 37.2,37.3,37.4,37.5,37.6 [Program PE'd due Presidential Debate - bco]															
E 29	8	10/10/12	10/12/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p	--WTF--	:30	3	\$600.00	LV2	0.00	NM	3	\$1,800.00
11P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--		3			\$600.00			0.00			
E 30	8	10/15/12	10/16/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p	MT-----	:30	2	\$600.00	LV2	0.00	NM	2	\$1,200.00
11P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----		2			\$600.00			0.00			
E 31	8	10/10/12	10/12/12	Letterman Letterman	CM	1135p-1237a	--WTF--	:30	3	\$275.00	LV2	0.00	NM	3	\$825.00
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--		3			\$275.00			0.00			
E 32	8	10/15/12	10/16/12	Letterman Letterman	CM	1135p-1237a	MT-----	:30	2	\$275.00	LV2	0.00	NM	2	\$550.00
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----		2			\$275.00			0.00			
E 33	8	10/15/12	10/15/12	Mon 9-10p 2 Broke Girls / Mike & Molly	CM	9-10p	M-----	:30	1	\$7,700.00	LV1	0.00	NM	1	\$7,700.00
2.5 MEN/MIKE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----		1			\$7,700.00			0.00			
E 34	8	10/15/12	10/15/12	Mon 10-11p Hawaii Five-O	CM	10-11p	M-----	:30	1	\$2,100.00	LV2	0.00	NM	1	\$2,100.00
HAWAII 5-0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----		1			\$2,100.00			0.00			
E 35	8	10/16/12	10/16/12	Tue 8-9p NCIS	CM	8-9p	-T-----	:30	1	\$2,100.00	LV2	0.00	NM	1	\$2,100.00
NCIS-C//NCIS:L															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----		1			\$2,100.00			0.00			
E 37	8	10/16/12	10/16/12	Tue 10-11p Vegas	CM	10-11p	-T-----	:30	1	\$7,700.00	LV1	0.00	NM	5	\$9,050.00

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 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
UNFORGETTABLE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$7,700.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/15/12-10/21/12		Tue 10-11p		10-11p	-T-----	:30		(\$7,700.00)		0.00	NM		
See MG 37.2,37.3,37.4,37.5,37.6															
[Program PE'd due "ET / Inside Edition" - bco]															
2	8	10/16/12-10/16/12		Tue 10-11p		10-11p	(10:00 PM-10:30C-T-----	:30		\$350.00		0.00	NM		
(M) MG for 28.4,28.2,26.1,25.3,37.1															
3	8	10/16/12-10/16/12		Tue 10-11p		10-11p	(10:00 PM-10:30C-T-----	:30		\$350.00		0.00	NM		
(M) MG for 28.4,28.2,26.1,25.3,37.1															
4	8	10/16/12-10/16/12		Tue 9-10p		9-10p	-T-----	:30		\$7,700.00		0.00	NM		
(M) MG for 28.4,28.2,26.1,25.3,37.1															
[Due Program Change To "NCIS: LA"]															
5	8	10/15/12-10/21/12		Tue 10-11p		10-11p	(10:30 PM-11:00C-T-----	:30		\$325.00		0.00	NM		
(M) MG for 28.4,28.2,26.1,25.3,37.1															
6	8	10/15/12-10/21/12		Tue 10-11p		10-11p	(10:30 PM-11:00C-T-----	:30		\$325.00		0.00	NM		
(M) MG for 28.4,28.2,26.1,25.3,37.1															
E 38	8	10/10/12	10/10/12	Wed 8-9p	CM	8-9p	--W----	:30	1	\$2,200.00	LV2	0.00	NM	1	\$2,200.00
Survivor: Philippines															
SURVIVOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$2,200.00		0.00			
E 39	8	10/10/12	10/10/12	Wed 9-10p	CM	9-10p	--W----	:30	1	\$2,500.00	LV2	0.00	NM	1	\$2,500.00
Criminal Minds															
CRIMINAL MINDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$2,500.00		0.00			
E 40	8	10/10/12	10/10/12	Wed 10-11p	CM	10-11p	--W----	:30	1	\$2,300.00	LV2	0.00	NM	1	\$2,300.00
CSI															
CSI NY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$2,300.00		0.00			
E 41	8	10/11/12	10/11/12	Thu 9-10p	CM	9-10p	---T---	:30	1	\$2,100.00	LV2	0.00	NM	2	\$2,100.00
Person Of Interest															
CBS COMEDIES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$2,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/08/12-10/14/12		Thu 9-10p		9-10p	---Th-----	:30		(\$2,100.00)		0.00	NM		
See MG 41.2,41.3															
[Due Program Change To "Big Bang / 2 1/2 Men" - bco]															
2	8	10/16/12-10/16/12		Tue 9-10p		9-10p	-T-----	:30		\$1,700.00		0.00	NM		
(M) MG for 41.1 10/11															
[Due Program Change To "NCIS: LA"]															
3	8	10/08/12-10/14/12		8 News Now 5-630p M-F		5-630p	MTWThF----	:30		\$400.00		0.00	NM		
(M) MG for 41.1 10/11															
E 42	8	10/12/12	10/12/12	Fri 9-10p	CM	9-10p	----F--	:30	1	\$1,400.00	LV2	0.00	NM	1	\$1,400.00
Made In Jersey															
MENTALIST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$1,400.00		0.00			
E 43	8	10/12/12	10/12/12	Fri 10-11p	CM	10-11p	----F--	:30	1	\$1,600.00	LV2	0.00	NM	1	\$1,600.00
Blue Bloods															
BLUE BLOODS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$1,600.00		0.00			
E 44	8	10/13/12	10/14/12	8 News Now 11p Sa/Su	CM	11-1135P	-----SS	:30	2	\$400.00	LV2	0.00	NM	2	\$800.00
8 News Now Sa/Su 11p															
11P NEWS WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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 Product Desc: HELLER/SENATE/REP
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 44	8	10/13/12	10/14/12	8 News Now 11p Sa/SuCM 8 News Now Sa/Su 11p		11-1135P -----SS	:30	2	\$400.00	LV2	0.00	NM	2	\$800.00
11P NEWS WKND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----SS				2	\$400.00		0.00			
E 45	8	10/13/12	10/13/12	CBS Early Show - Sat. CM CBS Early Show - Sat.		5-7a -----S-	:30	1	\$95.00	LV2	0.00	NM	1	\$95.00
CBS SAT AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S-				1	\$95.00		0.00			
E 46	8	10/13/12	10/13/12	NCAA Football CM NCAA College Football		NCAA College Foo-----S- (12:30 PM-4:00 PM)	:30	2	\$300.00	LV2	0.00	NM	2	\$600.00
SEC FOOTBALL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S-				2	\$300.00		0.00			
E 47	8	10/13/12	10/13/12	8 News Now Sat 5-7p CM 8 News Now Sat 5-7p		5-7p -----S-	:30	1	\$225.00	LV2	0.00	NM	1	\$225.00
5P NEWS SAT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S-				1	\$225.00		0.00			
E 48	8	10/13/12	10/13/12	Sat Prime Special CM KLAS Movie		8-10p -----S- (8:00 PM-10:00 PM)	:30	2	\$500.00	LV2	0.00	NM	2	\$1,000.00
CBS COMEDIES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S-				2	\$500.00		0.00			
E 50	8	10/13/12	10/13/12	Sat 10-11p CM 48 Hours Mystery		10-11P -----S-	:30	1	\$900.00	LV2	0.00	NM	1	\$900.00
48HR MYSTERY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S-				1	\$900.00		0.00			
E 51	8	10/14/12	10/14/12	Eye on Wash/Wall St JoCM Eye On Wash/Wall St Jrnl		5-6a -----S	:30	1	\$85.00	LV2	0.00	NM	1	\$85.00
EYE WASH/WSJ														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S				1	\$85.00		0.00			
E 52	8	10/14/12	10/14/12	8 News Now Sun AM #1CM 8 News Now Sun AM #1		8 News Now Sun A-----S	:30	1	\$150.00	LV2	0.00	NM	1	\$150.00
6A NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S				1	\$150.00		0.00			
E 54	8	10/14/12	10/14/12	8 News Now Sun AM #2CM 8 News Now Sun AM #2		8 News Now Sun A-----S	:30	1	\$350.00	LV2	0.00	NM	1	\$350.00
8A NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S				1	\$350.00		0.00			
E 55	8	10/14/12	10/14/12	Face The Nation CM Face The Nation		Face The Nation -----S	:30	1	\$400.00	LV2	0.00	NM	1	\$400.00
FACE THE NATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S				1	\$400.00		0.00			
E 58	8	10/14/12	10/14/12	NFL Reg Season GameCM NFL Football Reg. Season		NFL Football Reg. -----S (10:00 AM-4:00 PM)	:30	1	\$1,800.00	LV3	0.00	NM	1	\$1,800.00
NFL 1P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S				1	\$1,800.00		0.00			
E 59	8	10/14/12	10/14/12	8 News Now Sun 5-7p CM 8 News Now Sun 5-7p		5-7p -----S	:30	1	\$250.00	LV2	0.00	NM	1	\$250.00
5P NEWS SUN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S				1	\$250.00		0.00			
E 60	8	10/14/12	10/14/12		CM	7-8p -----S	:30	1	\$1,500.00	LV2	0.00	NM	1	\$1,500.00

Order / Rev: 36976
 Alt Order #: 08842954
 Flight Dates: 10/10/12 - 10/16/12

Advertiser: Heller, Dean R-USS
 Product Desc: HELLER/SENATE/REP
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sun 7-8p 60 Minutes 60 MIN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S 1 \$1,500.00 0.00														
E 61	8	10/14/12	10/14/12	Sun 8-9p The Amazing Race	CM	8-9p (8:00 PM-9:00 PM)	:30	1	\$7,350.00	LV1	0.00	NM	1	\$7,350.00
AMAZING RACE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S 1 \$7,350.00 0.00														
E 62	8	10/14/12	10/14/12	Sun 9-10p The Good Wife	CM	9-10p	:30	1	\$1,600.00	LV2	0.00	NM	1	\$1,600.00
GOOD WIFE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S 1 \$1,600.00 0.00														
E 63	8	10/14/12	10/14/12	Sun 10-11p The Mentalist	CM	10-11p	:30	1	\$2,000.00	LV2	0.00	NM	1	\$2,000.00
CSI MIAMI <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S 1 \$2,000.00 0.00														
N 64	8	10/13/12	10/13/12	ACC Football ACC Football	CM	930a-12pm (9:30 AM-12:00 PM)	:30	2	\$1,050.00	LV1	0.00	NM	2	\$2,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S- 2 \$1,050.00 0.00														
N 65	8	10/10/12	10/16/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a MTWTF--	:30	6	\$20.00	LV4	0.00	NM	6	\$120.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/10/12 10/16/12 MTWTF-- 6 \$20.00 0.00														
N 66	8	10/10/12	10/12/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a --WTF--	:30	1	\$790.00	LV1	0.00	NM	1	\$790.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --WTF-- 1 \$790.00 0.00														
N 67	8	10/10/12	10/12/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a --WTF--	:30	2	\$965.00	LV1	0.00	NM	2	\$1,930.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --WTF-- 2 \$965.00 0.00														
N 68	8	10/10/12	10/12/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p (4:30 PM-5:00 PM)	:30	1	\$1,575.00	LV1	0.00	NM	1	\$1,575.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --WTF-- 1 \$1,575.00 0.00														
N 69	8	10/10/12	10/12/12	Ellen Ellen	CM	3-4p (4:30 PM-5:00 PM)	:30	1	\$1,490.00	LV1	0.00	NM	1	\$1,490.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --WTF-- 1 \$1,490.00 0.00														
Totals													122	\$94,090.00